GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA

UNSTARRED QUESTION NO:25
ANSWERED ON:24.11.2014
EXPENSES BY OMC ON ADVERTISEMENT
Birla Shri Om

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

(a) the amount spent on advertisement and public relations by the Oil Marketing Companies (OMCs) during the last three years and the current year along with the percentage of their profit and turnover spent on such activities;

(b) whether the Government proposes to review the policy of expenses incurred by OMCs in the said activities; and

(c) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF PETROLEUM & NATURAL GAS (SHRI DHARMENDRA PRADHAN)

(a) : Details of amount spent on Advertisement and public relations by the Oil Marketing Companies (OMCs) during the last three years and the current year along with the percentage of their profit and turnover spent on such activities by the - Oil Marketing Companies is indicated in Annexure.

(b) & (c) : There is no such proposal at present.